

**Banner Template:**

Please make sure your artwork fits within the dimensions of the template at the right. You may print this template and use it to create your design.

If you choose to make your own template for the design, the final finished banner art area will be 18" x 45". Please make sure to submit a design that is 4.5" x 11". Your submitted artwork will be roughly ¼ scale of the final printed banner.

**Helpful Tips:**

- Keep it simple
- Use Meaningful Symbolism
- Include at least one color as opposed to just black and white
- Use 2-3 basic colors: sometimes less is more, however, you can still manage to do a lot with just a little. Below is an example of how I turned 3 colors into 30 colors just by decreasing the transparency.
- Avoid the use of text if possible
- Note that portions of the design on the top and bottom of the banner may be hidden by the hanging pockets, and /or cropped for seaming, keep this in mind when placing main subject matter

