



## Street Light Banner Design Contest

### Seeking Local Artwork – See Your Designs on Display!

The Town of Prosperity is launching our first ever Street Light Banner Design Contest in an effort to continue with the implementation of public artwork throughout our charming downtown streetscape! This contest will recognize the unique talents of the many creative folks throughout our local community while also continuing with the beautification of our beloved Town Square. The winner of the contest will get to see their artwork proudly displayed atop the street lamps lining the sidewalks of our bustling downtown main street, and will be recognized and presented with a commemorative banner of their design at this year's Shopper's Walk. In addition, all submitted entries will be printed to a reduced scale and showcased in a curated small works display in the gallery at Town Hall, as well as, be recognized on both our website and Facebook page. Please read the below information carefully before making a submission, and if you have any questions – feel free to send us an email at [arts@prosperitysc.com](mailto:arts@prosperitysc.com) or give us a call at 803-364-2622.

### Theme: *Hometown in a Small-town – Rediscovering Prosperity, SC*

- There's something about living in a small town that just can't be beat! What are some of the things that you love about Prosperity that are unlike anywhere else? Are there any types of landmarks (past or present / structural or natural) that are an important part of what makes Prosperity unique? Is there a certain object or defining characteristic about Prosperity where every time you see it (no matter where you are) it always evokes a happy memory or reminds you of home? While the theme is open to interpretation, these are just a few starting questions to help spark inspiration.

### Guidelines for Submittals:

- All entries and completed forms will be accepted by email to [arts@prosperitysc.com](mailto:arts@prosperitysc.com)
- The deadline for entry is **July 31<sup>st</sup> by 5PM**
- All ages are welcome to participate
- The winner will be notified on August 7th
- Entries must be 4.5x11-inches and saved or scanned as either a high quality JPEG or PDF.
  - *If made in Photoshop, Illustrator, InDesign, PowerPoint, Publisher, AutoCAD, etc... please send those files as well*
- Although digital mediums are preferred, works can be created in any medium (oil, acrylic, watercolor, colored pencil, charcoal, etc...) however, if your piece is not properly scanned or photographed then we will ask for you to schedule a time to drop it off for us to document.
- The Town of Prosperity reserves the right to make alterations to designs in order to meet sizing or digital reproduction requirements
- **Entries will not be accepted that:**
  - Use gradient colors (all colors must be solid)
  - Are two-sided (the same image will be printed on both sides)
  - Are designs that are plagiarized or otherwise not an original work of the artist
  - Designs with profanity, nudity, business logos, or any type of inappropriate imagery

### Selection Process:

Entries will be voted on by a jury at the Town of Prosperity. Artists identities will remain anonymous during the jury process and will not be revealed until after a selection is made.

# Street Light Banner Design Contest Form

Form, together with artwork, MUST BE submitted by email to [arts@prosperitysc.com](mailto:arts@prosperitysc.com) no later than 5 pm on July 31<sup>st</sup>, 2020.

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_  
(location, city, state, zip)

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name of Artwork (optional): \_\_\_\_\_

In your own words, what is your piece about? What inspired you to create this? (optional)

## Artist Signature or Parent/Guardian Signature if artist is under the age of 18

I (print name) \_\_\_\_\_ agree to allow my/my child (print name of child if signing for a minor) \_\_\_\_\_'s name, artwork, and likeness to be featured in any promotional materials and for the design submitted with this application to be printed on a banner and placed on a Town light pole or placed at any other Town owned facilities. I also hereby release to the Town of Prosperity the following rights and privileges pertaining to any work of art as follows:

- I GRANT THE UNRESTRICTED RIGHT TO THE TOWN OF PROSPERITY TO USE THE BANNER AND TO PUBLISH PHOTOGRAPHS OF WORK CREATED FOR THE BANNER PROJECT, INCLUDING GRANTING ANY AND ALL INTELLECTUAL PROPERTY RIGHTS TO THE TOWN OF PROSPERITY. I UNDERSTAND THAT FOR THIS PROJECT THE WORK BECOMES THE SOLE PROPERTY OF THE TOWN OF PROSPERITY TO USE AS THEY SEE FIT WITHOUT ANY COMPENSATION TO EITHER MYSELF OR MY CHILD AND HIS/HER PARENTS. THIS INCLUDES PUBLICITY, FUNDRAISING, AUCTIONS, SELLING, AND OTHER POSSIBLE USES NOT MENTIONED ABOVE.
- I ASSIGN TO THE TOWN OF PROSPERITY AN IRREVOCABLE NON-EXCLUSIVE LICENSE TO REPRODUCE, PRINT, INSTALL, USE, AND REMOVE THE BANNER WITH MY BANNER DESIGN OR THE BANNER DESIGN OF MY CHILD.
- I ALLOW THE TOWN OF PROSPERITY TO USE ANY TESTIMONIALS PROVIDED BY ME FOR PROMOTIONAL MATERIALS, INCLUDING ADVERTISEMENTS, NEWSLETTERS, POSTCARDS, BROCHURES, ETC.
- THE TOWN OF PROSPERITY AGREES TO CREDIT THE ARTIST BY NAME WHENEVER APPROPRIATE AND PRACTICAL IN THE PRODUCTION OF PRINT OR ELECTRONIC ADVERTISING OR COLLATERAL MATERIALS THAT PROMOTE THE PROJECT AND CARRY THE IMAGE[S].
- PAYMENT: THIS RELEASE IS ENTERED INTO IN GOOD FAITH AND WITHOUT MONETARY CONSIDERATION AND WITH THE UNDERSTANDING THAT ALL PARTIES SHALL BENEFIT THROUGH PROMOTION OF THE PROJECT.

Further, I agree and acknowledge that:

- THE TOWN OF PROSPERITY HAS THE RIGHT TO ACCEPT OR REJECT ANY BANNER IN ITS SOLE DISCRETION.
- I WAIVE ANY RIGHT TO FILE ANY AND ALL LEGAL ACTION OR ANY OTHER CLAIMS AGAINST THE TOWN OF PROSPERITY, ITS STAFF, OR ANY MEMBERS OF THE SELECTION COMMITTEE IN REGARD TO THE ADMINISTRATION AND OPERATION OF THE STREET LIGHT BANNER DESIGN CONTEST, INCLUDING BUT NOT LIMITED TO, ANY DECISIONS MADE IN REGARD TO THE BANNER DESIGN CHOSEN.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_